

PRESS RELEASE

Berlin residents already saving over \$70,000.00 in drug costs through the CCM Prescription Drug Discount program

The Town of Berlin, through its association with the Connecticut Conference of Municipalities (CCM), the statewide association of towns and cities, has already saved Berlin residents over \$70,000.00 in prescription costs since joining CCM's Prescription Drug Discount Program in September 2013 when Berlin's participation began.

That represents a 59% savings over what these Berlin residents would have paid for the 1,012 prescriptions filled thus far.

*Since CCM began offering the "CCM Prescription Drug Discount Card" in September 2012, 125 towns and cities have signed up for the program. During that time, residents in the participating communities have filled over **146,000** prescriptions and saved almost **\$8,000,000** with an average prescription savings of **52%**.*

The program is free to any CCM-member municipality, providing savings on any prescriptions not covered by insurance. There are no costs to either the participating municipalities or their residents.

"Even if you have prescription insurance, this card can help residents save when their current insurance card does not cover a medication, or if their pet needs medication that is human-based," said Shari Fivreash, CCM Director of Member Services. "Plus, there are vision and hearing services available as well that have discounted exams, frames, lenses, and hearing aid devices."

Cards can be used by all residents regardless of age, income or existing health coverage. There are no enrollment forms, membership fees, restrictions or limits on frequency of use for residents. Residents can print out a card easily by visiting www.CTRxDiscountCard.com, and selecting the Berlin name from the drop-down menu. Berlin Town Hall also has cards available in the Town Manager's Office. The discount cards are widely accepted at all national chain pharmacies and most local independent pharmacies. All participating pharmacies in Berlin have been given a supply of these cards as well.

Discount cards may also be used to save on human-based medications prescribed for family pets. If the prescription can be filled at participating retail pharmacies, you will receive a discount. Discounts are also offered on other medical services including vision, Lasik and hearing services. Visit www.CTRxDiscountCard.com for more details, including pharmacy look-up and drug price comparison tool.