

Berlin Parks and Recreation Department



12TH ANNUAL SCARECROW & FALL FOLIAGE FESTIVAL

To the delight of many, Scarecrows will take up residency on Farmington Ave. from Saturday, October 8 to Sunday, October 30, 2016. Come help us celebrate the 12th Annual Scarecrow and Fall Foliage Festival by creating your own unique scarecrow to enter.

The Scarecrow and Fall Foliage Festival Opening Ceremony will take place on Saturday, October 8 beginning at 11 a.m. at Volunteer Park. (corner of Porters Pass and Farmington Ave.) After the ceremony Fall Foliage children's activities will take place in the park until 12:30 p.m. Crafts and face painting are just a few of the activities scheduled to help celebrate the 12th Annual Scarecrow and Fall Foliage Event. Spend a day with your family strolling down Farmington Ave. have an afternoon bite to eat or stop to shop on the way. Civic organizations/Businesses may enter and advertise their organization/business by making a scarecrow for the event. Whether it's, traditional, humorous, whimsical or a celebrity you will be helping us create a fall atmosphere and country setting to our terrific Town of Berlin.

Registration: Registration will be accepted at the Berlin Parks and Recreation Department office, 230 Kensington Road (located in the Berlin Community Center) Monday ó Wednesday, 8:30 a.m. ó 4:30 p.m. Thursday's, 8:30 a.m. ó 7 p.m. Friday's, 8:30 a.m. ó 1 p.m. If registering by mail, include the registration form and a check made out to the Town of Berlin, 230 Kensington Road, Berlin, CT 06037. Include an email address so that we could send you a receipt. Or register through our WebTrac, online registration program. Call the office, 860-828-7009, for more information. Entry fee of \$20 will cover the cost of the event and the awards.

Deadline to Register: Thursday, October 6 at 7:00 p.m. Number Flags will be given at the time of registration or may be picked up the morning of the event, if registration is mailed in or done online.

Judging Criteria: Scarecrows will be judged by fellow townspeople on the use of materials, creativity, theme and construction. All Scarecrows must be stuffed in some way, no full bodied mannequins. Scarecrows can be scary but no violent items or themes.

Winners: There are four divisions (Business, Adult Organization, Family and Children's Organization) with first and second place awards. The grand prize is the title of Berlin's Best Scarecrow. Judging will take place after the opening ceremony and winners will be announced on Tuesday, October 11. Winners will be called and announcements will be made in the local papers.

Scarecrow Placement: Registrants will be notified where they can set up their scarecrow(s) for judging. Scarecrows will be placed near store fronts on the business section of Farmington Ave and in Volunteer Park. Scarecrows must be placed at least 2 feet from the road and can't obscure traffic. The scarecrows must be free standing or have the ability to be secured to a post.

Deadline to Set up: Saturday, October 8 by 10 a.m. Scarecrows will remain on display from Saturday, October 8 to Sunday, October 30 by 5 p.m. (could change depending on weather conditions)

Entry form on back

Scarecrow # _____ Placement _____

**The Berlin Parks and Recreation Department
12th Annual Scarecrow and Fall Foliage Festival Entry Form
Entry fee: \$20**

Mail, register in person at the Berlin Parks and Recreation Department or register online
230 Kensington Road, Berlin, CT 06037 by Thursday, October 6, 2016, 7 p.m.
Make checks payable to Town of Berlin

Contact Person First Name _____ Last Name _____

Individual – Family – Organization - Business Name:

Address _____

Phone Number (Day) _____ (Evening) _____ (Cell) _____

Email Address _____

Register my scarecrow entry in the following age category

Children's Organization Entry Code: 361001 A *Age of Children in Organization* _____

Adult Organization Entry Code: 361001 B

Family Entry Code: 361001 C

Business Entry Code: 361001 D

*If there are any questions you may contact Terri Noyes, Berlin Parks and Recreation Department:
(860) 828-7009 or tnoyes@town.berlin.ct.us*

Office Use Only

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Entry Fee Paid: Cash _____ Check _____ Credit Card _____ Receipt # _____ Date: _____

Winner: Best Berlin Scarecrow, 1st, 2nd Division A B C D Prize Amount _____

Notified _____ Prize Chosen _____ Given _____

2016
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Calling all Scarecrow designers



In conjunction with our 12th Annual Scarecrow Festival the Berlin Lions Club has announced that they would like townspeople, businesses, children and adult organizations to make a scarecrow for the 68th Annual Berlin Fair. Check the Berlin Fair website: ctberlinfair.com for more information on scarecrow contest criteria. **Entry Information:** Berlin Fair Grounds -Thursday, September 29 from 11 a.m.ó 8 p.m., in the former Fruits and Vegetable building. Judging will take place and prizes awarded (the prizes will be donated to the charity of the winner's choice). See your Scarecrow(s) on display at the fair from Friday, September 30 to Sunday, October 2. *The scarecrows made for the Berlin Fair can later be entered in the Berlin Parks and Recreation 12th Annual Scarecrow and Fall Foliage Festival that will take place on Saturday, October 8. Advance registration needed.*