

Berlin Parks and Recreation Department

15TH ANNUAL

SCARECROW FESTIVAL



**“2018 Berlin Best Scarecrow”
The Kensington Garden Club**

Scarecrows will be welcoming in the fall season on Farmington Avenue from Sunday, October 13th until Wednesday, October 30th. We are encouraging businesses, volunteer/civic organizations, families and individuals to create their own unique scarecrow to enter in the contest. Advertise your organization/business by making a scarecrow for this event. Whether it is traditional, humorous, whimsical or a celebrity you will be helping us create a fall atmosphere and country setting to our terrific Town of Berlin. Stop in and visit our local businesses for a little shopping or a bite to eat.

Registration: Registration will be accepted at the Berlin Parks and Recreation Department office, 230 Kensington Road (located in the Berlin Community Center) Monday – Wednesday, 8:30 AM – 4:30 PM, Thursday’s, 8:30 AM – 7 PM, Friday’s, 8:30 AM – 1 PM. If registering by mail, include the entry form and a check made out to the Town of Berlin 230 Kensington Road, Berlin, CT 06037. Include an email address so that we could send you a receipt. Or register through our WebTrac, online registration program www.town.berlin.ct.us Call the office, 860-828-7009 for more information. Entry fee of \$20 will cover the cost of the event and the awards.

Deadline to Register: Thursday, October 10th at 7:00 PM.

Deadline to set up: Sunday, October 13th by the end of the day. Scarecrows will remain on display from Sunday, October 13th to Wednesday, October 30th by end of day (could change depending on weather conditions).

Judging Criteria: Winners will be determined solely by the public so make sure you vote for the top scarecrows in all four categories plus Berlin’s Best Scarecrow. Cast your vote at the following locations. Berlin Community Center, Berlin Senior Center and the Berlin Peck Memorial Library. New this year we will have online voting, check the Town’s Facebook page on October 15 for instructions. Voting will open on Tuesday, October 15th at 3:00 PM and will close on Wednesday, October 30th at 4:00 PM. Winners will be announced at 1:00 PM on Halloween, Thursday, October 31, 2019. Prizes will be awarded in all four categories plus Berlin’s Best Scarecrow. Look for Scarecrow photos on the Town of Berlin’s Facebook page (www.facebook.com/TownBerlinCT) or get a closer look by strolling down Farmington Avenue to see which creative scarecrows you will cast your vote for. Please encourage the public to vote for their favorite scarecrows. Scarecrows can be scary, but no violent items or themes.

Scarecrow Placement: Registrants will be notified where they can set up their scarecrow(s) for judging. Scarecrows will be placed near store fronts on the business section of Farmington Ave and in Volunteer Park. Scarecrows must be placed at least 2 feet from the road and can’t obscure traffic. The scarecrows must be free standing or have the ability to be secured to a post.

Entry form on back

Category _____ Scarecrow # _____ Placement _____

**The Berlin Parks and Recreation Department
15th Annual Scarecrow Festival Entry Form
Entry fee: \$20**

Mail, register in person at the Berlin Parks and Recreation Department or register online
www.town.berlin.ct.us

230 Kensington Road, Berlin, CT 06037 by Thursday, October 10, 2019, 7 p.m.
Make checks payable to "Town of Berlin"

Name of Organization or Business _____

Contact Person - First Name _____ **Last Name** _____

Address _____

Phone Number: (Day) _____ **(Evening)** _____ **(Cell)** _____

Email Address _____

Register my scarecrow entry in the following category

- Children's Organization Entry Code: 361001 A *Age of Children in Organization* _____
- Adult Organization Entry Code: 361001 B
- Family Entry Code: 361001 C
- Business Entry Code: 361001 D

*If there are any questions you may contact Terri Noyes, Berlin Parks and Recreation Dept.:
(860) 828-7009 or tnoyes@town.berlin.ct.us*

Office Use Only

Entry Fee Paid: Office _____ Online WebTrac _____ Receipt # _____ Date: _____

Winner: Best Berlin Scarecrow, 1st, 2nd Division A B C D Prize Amount _____

Notified _____ Prize Chosen _____ Given _____